

Carolina **B2B**  
**Business Networking**  
Sessions

**RSVP NOW**

**Reserve Your Slot**

For new Customers, Media Packages, Business Development and Funding Options for Your Business or Nonprofit.

- 1) Make a 2 to 5 Minute Presentation.
- 2) Facilitate a Group Information Session.
- 3) Join the \$10,000 Pitch Competition.
- 4) Serve as a Sponsor, Vendor or Judge.

*Featuring the....*

**\$10,000  
PITCH  
Competition**

*See details online*

The Most Fun and Effective Way to Raise Twenty-four Million Dollars a Year for Local Small Businesses, Nonprofits and Students.

Mondays / Wellspring Fellowship Center / 5082 Lafon Lane Myrtle Beach, SC (Socastee)

Tuesdays / Distinguished Designs Events Center / 11790 Hwy 90, Little River, SC

www.Carolina**B2B**.com \* brantley@Carolina**B2B**.com \* (843) 310-4040

# Carolina Business<sup>2</sup>Business

## Networking Sessions

Five Minute Presenter

*Dear Business Leader,*

*You are Cordially Invited to Present your organizational or business services, programs or events during the Carolina B2b Business Networking Sessions.*

Your (two to five minute) presentation is designed to cause or inspire the attending corporate leaders and the fifty organizational attendees to respond or react positively to your request.

Sharing your presentation will increase your customer or supporter-base and expose your project or needs to local decision-makers.

The fifty small businesses and nonprofits in attendance will provide you with an effective opportunity to build relationships, discuss and showcase your organization while gaining an understanding of the attendees' specific needs and how you can serve each of them individually.

Your presentation will secure your membership and help you to receive the B2B membership funds of \$1,500 to \$10,000 per month for hosting a podcast on the CBN Network and using the CBN communication and funding platforms.

The primary purpose of the business networking sessions is to make all resources available to all local small businesses and nonprofits in one central location and on one central communication's platform (CBN).

The Carolina Media Arts Center's production teams will provide any assistance you need to ensure that you deliver a flawless presentation to the group and to the world (**first impressions are critical and everlasting!**)

Details are available on the website and at all information and networking sessions (in-person and online).

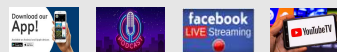
Looking forward to working with you and helping you to grow to your next level.

Carolina Media Arts Center



**The Perfect Presentation Secures the Funders Resources Sponsors Supporters or Customers you need from The Perfect Group of Decision-Makers!**

Your Presentation is professionally edited for Broadcasts, Social media Reels and for your Organizational Communications.



# STEP ONE

Developing and Communicating the Perfect Presentation!



## (1) DEVELOPING THE PERFECT PRESENTATION

Your presentation, information and delivery must be flawless and perfect – First Impressions are Critical!

### Your Appointments and Presentation Materials Are Being Setup Now.

See online schedules for your individual meetings, presentations and interview times with the following:

- B2B Networking Session's Presentations to funders.
- Radio and TV Interviews.
- City and County Council Meetings.
- Meetings with City, County, State & Federal Officials.
- Corporate Decision-makers.
- Grant-makers and Agencies.
- Podcast Intros and promotional materials.

### CONFIRM YOUR INFORMATION

Check the website to ensure your weekly planning, filming and production times are correct and you and/or your team can work with the times that are set for you.

*All professionals needed to help you develop your "Perfect-Presentation" and Podcast Show will attend your weekly sessions.*

**PRACTICE – REHEARSAL – PRACTICE – REHEARSAL**

## (2) COMMUNICATING TOGETHER ON ONE PLATFORM

Allows funds to be generated through multiple

sources:

Advertising Dollars

Grant Dollars

Data Dollars

Corporate Contract Dollars

### FUNDS ARE GENERATED Through Five Communication Platforms

B2B Networking Sessions

Podcasts

Publications

Directories

20 Industry-Specific Networks

**We Succeed When We  
"Perfectly-Communicate"  
Our Services To Those  
We Are Purposed To  
Serve!**

*That is why Walmart, McDonald's and Nike is on Top! The Formula Works!*



# STEP TWO

Scheduling your Planning Sessions and Presentations

## Let's get started RSVP NOW

### Reserve Your Slot (Businesses or Nonprofits)

For New Customers, Supporters, Sponsors, Media Packages, Business Development, Funding or New Revenue Options.

- 1) To Make a 2 to 5 Minute Presentation (to funders & members).
- 2) To Start or Host a Video-Podcast.
- 3) To Join the \$10,000 Pitch Competition.
- 4) To serve as a Facilitator, Sponsor, Vendor or Judge.
- 5) To Join the Business to Business Directory.
- 6) To Join the B2B Membership (to receive \$1k to \$10k a month).
- 7) To prepare to receive the HCCD Funds.



Professionals will assist you with developing a winning presentation (In-person or virtually).





Carolina Business<sup>2</sup>Business Network

# Information Sessions

Zoom or In-Person

## WHY ATTEND?

For Information, Confirmations and Registrations:

- CBN Newsletter Information Break-down.
- Podcast Sponsors and Funding (*\$60 to \$120k available*)
- Carolina B2B Networking Sessions.
- Carolina B2B Membership & Directory
- Your podcast filming and planning times.
- The HC Community Develop Fund.
- Carolina Broadcast Network (CBN).

### MONDAYS

**12pm & 6pm**  
**The Vision Center**  
 8521 Hwy 90  
 Longs, SC  
*adjacent to Popular Park*

### TUESDAYS

**12pm & 6pm**  
**Wellspring Church**  
 5082 Lafon Lane  
 Myrtle Beach, SC  
*In Socastee by Fire Station*



**RSVP REQUIRED**

[www.CarolinaB2B.com](http://www.CarolinaB2B.com) \* (843) 465-7236

**ZOOM ID 797 218 2229**

# SMALL BUSINESS

## “5ive Minute Presenter”

2-5 minute Presentation (w/questions & answers)

Presentations can made and/or watched via: zoom, stream and is professionally recorded and edited for all platforms.



Your presentation will be seen by the decision-makers you need for funding, communications and business services.

### The Product You are Presenting

Location

Date

Time

\_\_ Presentation Assistance & Production Team Requested (tech@carolinab2b.com or (843) 310-4040)

### YOUR PERSONAL PRODUCTION TEAM (will assist you with):

1. Writing, Graphics, Layout, Recording, Formatting and Presenting Your Materials.
2. Your Hand-out materials (business cards, flyers, brochures and samples etc.)
3. Visual Presentations, Videos, Zooms, Conference Calls and Electronic needs etc.
4. Product Samples and Displays.
5. Setup and Break-down.

### AUDIO-VISUAL / COMMUNICATIONS (tech-teams on-site)

Technical Team Contact: tech@carolinab2b.com or (843) 310-4040.

1. Projection and Flatscreens w/ sound are placed throughout the room for your use.
2. Please send your materials for display 24 to 48 hours prior to your arrival (to the technical team).
3. Power and a flatscreen is available for your table (upon request).
4. Zoom and Live Streaming is available for your team members who are not able to attend *in-person*.
5. Your presentation is professionally recorded and edited (your organization can use for your social media or various communication use).

### WHEN YOU ARRIVE AT THE CENTER

1. Please arrive at least 15 minutes prior to your presentation or segment.
2. Arrive 30-minutes prior to your segment if you have pop-up displays or audio-visuallys to test.
3. Your personal assistant will escort you to your table and assist you with your setup.
4. Your Table will have your Organization and Contact name on it.

### YOUR SEGMENT TIMELINE

- You will be introduced and escorted by the host (*printed & electronic programs available*).
- Your Video or Commercial will Play.
- *You Will:*
  - Introduce Yourself, Your Organization and Your Video will Play.
  - You will Start Your Presentation (Discuss your products, Services or events).
  - Determine the needs in the room & online (*determine who needs your products*).
  - Discuss what you have available at your table and how you will get your products or services to those in the room (*literature, website, one-on-one's or appointments etc.*)
  - Invite attendees to stop by your table or visit your website.

### HOW TO PREPARE

- ✓ Ensure the technical team has your videos, images or presentations (submit these materials days before the event)
- ✓ Ensure Your Zoom Attendants or Participants has log-in information and times etc.
- ✓ Know the details of your service, product, programs or events.
- ✓ Bring the proper amount of hand-out materials or literature.
- ✓ If streaming, please test your devices prior to your segment.

### PRESENTER FEES

\_\_\_\$7 \_\_\_\$100 \_\_\_\$300  
\_\_\_\$1,000 \_\_\_\$3,000  
\_\_\_\$5,000

See option's services online

## Service Provider / Display / Presenter / Vendor

**YOUR SERVICE, PRODUCT OR EVENT**

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**Date** \_\_\_/\_\_\_/\_\_\_      **Time:** \_\_\_\_\_      **Table** \_\_Y\_\_N      **Power** \_\_Y\_\_N      **Visual** \_\_Y\_\_N

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**Name of Contact Person (on-site)** \_\_\_\_\_      **Phone** \_\_\_\_\_

\_\_\_\_\_ / \_\_\_\_/\_\_\_\_

**Email** \_\_\_\_\_      **Date Signed** \_\_\_\_\_

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**Organization** \_\_\_\_\_

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**Phone** \_\_\_\_\_

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**Website** \_\_\_\_\_

PRESENTER     SUBSCRIPTION     BROADCASTER     ADVERTISER

\$7     \$100     \$300     \$1,000     \$3,000     \$5,000

**AMOUNT ENCLOSED:**    \$\_\_\_\_\_ .00

**DATE:**                    \_\_\_/\_\_\_/\_\_\_

**PAYMENT TYPE:**     Cash     Check     Cash App     Online payment

**Support a Specific Program:**

\_\_\_\_\_

**Make Check Payable to:**  
Carolina Media Arts Center  
8521 Hwy 90, Longs, SC 29568  
(843) 310-4040

**Other payment methods:**  
(1) Cash App    (2) Office    (3) Pay in person at event

**Pay on website:** [www.CarolinaB2B.com](http://www.CarolinaB2B.com)

**ADDITIONAL DATES AND TIMES**

**Date** \_\_\_/\_\_\_/\_\_\_      **Start:** \_\_\_\_\_ **End** \_\_\_\_\_      **Date** \_\_\_/\_\_\_/\_\_\_      **Start:** \_\_\_\_\_ **End** \_\_\_\_\_

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**ADDITIONAL INFORMATION**

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