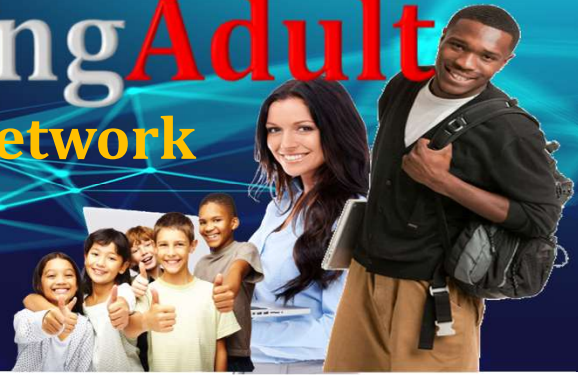






# Carolina Youth & Young Adult career development network



## What Are we Asking of Walmart?

To allow the participating students to take a guided tour of Walmart to learn of Walmart's distribution system, so that they can apply their lessons learned to their Television Pitch Project in-order-to fund their youth program.

**This project will start the process of allowing \$2,000,000.00 to be revolved back into the local communities and into over 100 participating nonprofit groups.**



### TOUR INFORMATION

- A two million dollar insurance policy/certificate to cover the students and store visits.
- Only 20 minutes is needed for each tour.
- We will work with each store's best time (the slowest day and time of the week). Can schedule as far-out as needed that will work with the supervisor or manager.
- Student and staff waivers and parental permission forms are available.
- Certified Horry County School District teachers and staff will be governing the five students. Students are Horry County's brightest and well-behaved students.

To: Walmart Supercenters  
Horry County, SC



Store Manager,

A group of local organizations has joined resources to start the Carolina Youth & Young Adult Career-Development Network and the Two Million Dollar "Funding-Solutions" Campaign.

We are launching the services of the network through an exciting business development project "The Pitch Television Show and competition." Eleven Groups of local students will be paid to develop and pitch/present a real community-service or business. All participants will receive one thousand dollars and all the resources and opportunities needed for success.

The winning group will receive \$10,000 for their excellence and creativity. All groups will graduate with revenue producing projects and the resources needed for long-term success.

All participants are paid through the revenue generated from the television show and the network. Season one will serve as a summer-job and career-starter for most students.

We are asking if you would join us in providing these Jobs, careers and small businesses for 165 students in Horry County (*these numbers will increase every 26 weeks with each season of television broadcasting*).

I want to personally thank You for your support and commitment to the community over the years, with moving families and residents out of poverty through your opportunities and resources.

The Business, Communications and Psychology departments and students from the following colleges will assist in the success of the program and the students along with many corporations and agencies: *Coastal Carolina University, Horry-Georgetown Technical College, The College of Charleston, Francis Marion University and the University of North Carolina Wilmington.*

**HOW THE PROGRAM BENEFITS THE PARTICIPATING STUDENTS:**

- Students are paid to develop a business or community project while completing the program.
- All students will graduate in 20-weeks with an effective project and the relationships and resources to sustain their project, business, job, and or a career-path with scholarships.

**WE ARE SEEKING YOUR PARTICIPATION IN THE FOLLOWING WAY:**

*We want to give the participants a first-hand look at how the largest company in the world is organized and managed from the local level.*

1. We desire to use of your break-room or a meeting-room, one hour per week for five students and two counselors.
2. One of your department-supervisors or managers will talk with the students once a week about their department and what makes their department, their products and Walmart's management systems and supply-lines so great.
3. We are seeking your approval of our grant application to your store (through the Walmart Community Foundation Grant).

**BENEFITS TO YOUR STORE:**

1. Your store is joining the local TV Stations, Colleges, Banks and Schools with establishing this project (see listing).
2. All materials required for operations of the program and each business will be purchased from your store.
3. You are measurably investing in the lives, careers and communities of 165 students per season (*publicized nationally*).
4. Students will also serve as a pool of team members, associates and manager-trainees for your Walmart Supercenters.

Your partnership is much appreciated (see program page for details).

Attached: The Pitch Television Show Summary  
Profiles on the first ten participating youth groups  
The Carolina Youth & Young Adult Development Network

Wardell Brantley,  
Vision 2013 Inc. Program Director  
(843) 465-7236



*Students are Currently Meeting & Planning on Mondays & Tuesdays in Conway & Longs, SC*



# Carolina Youth & Young Adult Career Development Network



**Community Service \* Job Shadowing \* Business Ownership \* Jobs**  
*Work in Your Career-Field...hands-on in all areas. Real Experience. Build Your Resume & Project Portfolio*  
**Events \* Marketing \* Promotions \* Graphics \* Television & Music Production \* Sound \* Lighting**  
**Magazine & Content Research, Writing, Layout & Design, Website, Mobile Apps**  
**TV Show, Commercials, Movies, Social Media Content Creation & Marketing.**

## MISSION STATEMENT

To facilitate the development of youth and young adults by providing; life skills, education/training and opportunities in their community that will empower them to aggressively pursue the careers that line-up with their specific natural passions and skillsets.

To strategically develop and position the next pool of community and elected leaders (locally & nationally).

## GOALS

1. To provide equal opportunities and resources for successful, careers and business ownership despite student's backgrounds, mistakes or current environments or situations.
2. To reduce the number of college graduates that are not working in their career-field and or who are in crippling-debt.
3. To reduce the number of youth drops-outs, incarceration and post-graduate-idled young adults.

## OBJECTIVE

The program will provide weekly activities that will provide real business and community projects, opportunities, resources and hands-on training for individual success. The program is designed for 20-weeks but will run as-long-as needed for each group and their specific need.

## PROGRAM TARGET POPULATION

Youth and young adults with leadership or entrepreneurial tendencies, qualities, ambitions or passions.

### (1) Youth 13-17 years of age

- **1<sup>st</sup> Priority:** Students in bad situations or environments who demonstrate leadership qualities but find themselves with limited opportunities because of their past mistakes or backgrounds.
- **2<sup>nd</sup> Priority:** All students with leadership or entrepreneurial skillsets, ambitions or passions.

### (2) Young Adults 18-25 years of age

- **1<sup>st</sup> Priority:** Young adults without post education plans who may be idled, stuck in bad environments with limited opportunities due to circumstances or mistakes.
- **2<sup>nd</sup> Priority:** *Students* enrolled and still seeking career or business opportunities.
- **3<sup>rd</sup> Priority:** Any student with leadership-skillsets, ambitions or passions for community or political leadership. Individuals with a genuine-heart to serve people.

# \$10,000.00

# the PITCH

"Youth & Young Adult Edition"

Television Show & Competition



## What are we requesting of Walmart?

*We desire to give the participants a first-hand look at how the largest company in the world is organized and managed from the local level, In-hopes of the students following the principles that they learn from Walmart to start, grow and sustain their own businesses and projects.*

### What is being requested of Walmart?

1. We are asking for 30 minutes of a supervisor's time, once a week, for ten weeks. We would like for the Managers or Supervisors to meet and greet the student teams, view their projects, and discuss and tour a different department each week.
2. We are asking the Store manager to Review and Approve the submitted grant application.
3. And we are asking for the Store Manager or a representative to serve as a judge for The Pitch TV Show and Competition

### Contact Information

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[www.MyPitchTV.com](http://www.MyPitchTV.com)



Students are Currently Meeting on Mondays & Tuesdays at Coastal Carolina University.

*\*\*Students will also serve as a pool of team members and manager-trainees for your Walmart Supercenters.*



**50 Youth Groups Funded** *(ages 13-17 & 18-25)*

**55 Immediate Jobs**

**20 Weeks to Develop Their Pitch for a Business**

**26 Television Episodes**

**1 Ten Thousand Dollar Winner**

**10 One Thousand Dollar Winners**

**11 Successful B2B Certified Projects**

**55 Careers & Futures Solidified**

**\$2,000,000 Revolved-Back into the Community**

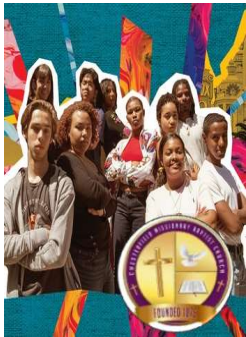
*Students are Meeting & Planning on Mondays in Longs, SC & Tuesdays in Conway, SC*



# the \$10,000.00 PITCH

"Television Show & Competition"  
 "Youth & Young Adult Edition"

## Meet Season One Youth Groups Invited



**A Different View**  
 Longs, SC  
 Youth Diversion Program  
 Pitching funding for the Program



**Premier Drumline**  
 Georgetown, SC  
 Travel Drumline  
 Pitching funding for the Drumline



**ASCEND Basketball Team**  
 Conway, SC  
 Pitching funding for the team



**Seacoast Youth Academy**  
 Myrtle Beach, SC  
 Pitching funding for programs



**Siblings Group**  
 Conway, SC  
 The Brantleys  
 Pitching a Media Company



**Sound-Off Teen Talk show**  
 Conway, SC  
 Pitching the teen Show



**Waccamaw Youth Academy**  
 Conway, SC  
 Pitching funding for Academy



**Soar Academy**  
 Conway, SC  
 Horry Alternative School  
 Pitching Carolina Beautification Network



**Horry County Pearls**  
 Conway, SC  
 Pitching Young Women Business Services Project



**Carolina Human Reinvestment**  
 Georgetown, SC  
 Pitching the Horticulture network

## All Local Youth Groups are Invited to use the Services

50 Area Youth Groups will qualify for \$1,200 to \$4,000 per month in funding through The Pitch Television Project and the Carolina Youth and Young Adult Career Development Network

# the \$10,000.00 PITCH

"Television Show & Competition"

“Youth & Young Adult Edition”



## Meet Season One Contestants



**Engaging Minds**  
Conway, SC  
Human Trafficking Project  
Pitching funding for the Program



**A Father's Place**  
Myrtle Beach, SC  
Father and Child project  
Pitching funding for the program



**RiverTown Wrestling Club**  
Conway, SC  
Pitching funding for the team



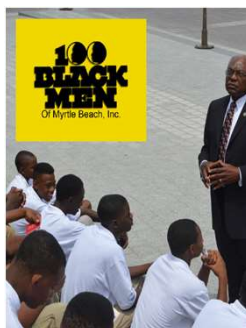
**DELTA GEMS**  
Myrtle Beach, SC  
Sorority program  
Pitching funding for programs



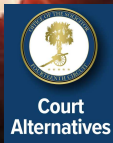
**New Image3**  
Myrtle Beach, SC  
Youth Project  
Pitching: Performing Arts Project



**The Light House**  
Conway, SC  
Behavioral Program  
Pitching the teen Show



**100 Black Men**  
Myrtle Beach, SC  
Youth Mentoring Programs  
Pitching funding for the Program



**HC/GT Solicitor's**  
Conway/Georgetown  
Youth Diversion Programs  
Pitching: Media Program



**American Legion**  
Myrtle Beach, SC  
Veteran's Youth Programs  
Pitching: Youth Scholarships



**Academy of Hope**  
Conway, SC  
Charter School  
Pitching Performing Arts

**All Local Youth Groups are Invited to use the Services**

50 Area Youth Groups will qualify for \$1,200 to \$4,000 per month in funding through The Pitch Television Project and the Carolina Youth and Young Adult Career Development Network





## Contact Information

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Program	Carolina Youth & Young Adult Career Development
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Vision 2013 Inc. is an IRS 501c3 nonprofit corporation