

Carolina Business2Business

Development Network



Your Personal Business Development and Customer Acquisitions Team

The purpose of the network is to provide affordable and accessible professional business services and funding to local small businesses and nonprofits. Funds generated through group-purchasing contracts, Sponsors, Advertising and Subscriptions Pays for the services provided to the Participating Small Businesses, Nonprofits and Students.

FULL TIME BUSINESS

Startups, existing or expansion (nonprofits included)

or

SIDE-HUSTLE

Part-time extra money (nonprofits included)

Business Development, Expansion & Start-up Services

1. Funding Package (group-purchasing & minority contracts and grants)
2. Startup Package
3. Expansion & Development Package
4. Marketing & Promotions Package
5. Leads and Customer/Client Acquisitions
6. Media & Communications
7. Legal & Accounting Services

FREE SERVICES FOR MEMBERS

Using the
B2B Connect Card



Nonprofits use as a funding-source * Small businesses use as a revenue stream

Generate \$1,500 to \$10,000 per month

When hosting a Podcast and using the Communication Platforms below

Podcast / Magazine / Directory / Calendar / Networking Sessions

Communications and Funding Platforms (Blogs, Vlogs, Newsletters etc.)

PODCAST

Local Technology and Communication Students will produce and maintain the communications platforms and business services.

**Nonprofits use as a Fundraiser * Small Businesses use as a Revenue Stream
All use as a Local and National Communication's Source**

As1 Broadcast Network

Produced by:

Carolina Media Arts Center

Your Personal Production Team:

Students & Interns from Local Schools & Colleges

Advertised & Promoted:

On Local tv, radio, print and billboards



Platforms provided by:

Lightcast.com



Generate \$1,500 to \$10,000 per month

When hosting a Podcast and using the Communication Platforms below

Podcast / Magazine / Directory / Calendar / Networking Sessions

Along with the business services, grants, business plans, group-contracts, customer acquisitions etc.

Official Use Only – printing or distribution strictly prohibited. All images used for meetings and planning only (see nondisclosure statement). *No formal agreements has been made as of February 1, 2024 with any organizations listed. For planning purposes only!*

INVITED ORGANIZATIONS & CORPORATIONS

PARCIPATING BROADCASTERS AND SERVICE PROVIDERS

All Will Make a Two Minute Summary Presentation To the Corporations who will be funding and sponsoring the networks. Live or Recorded Video

- This presentation will help to secure The First Two Million Dollars.
- This is Your Funding and the Funding for Your Services.

BOTH SIDES ARE PRESENTING TO EACH OTHER

The Broadcasters are committing to the guaranteed sales and the Corporations are committing to the guaranteed funding. Signatures of Intent and group-contracts from Both Sides will be acquired at these sessions.

YOUR PRESENTATION to the funders and the service-providers along with the groups of fifty:

Presenters

Members

Broadcasters & Contestants

(consisting of nonprofits, small businesses, groups, churches, programs and events).

YOUR PRESENTATION POINTS:

1. About your services, products or Programs.
2. Your status on your Pitch Video and Presentations.
3. Why your organization is fit to serve. What experiences do you have that qualifies you to serve.
4. Your guarantee to use the network service-providers and communication platforms.
5. Your commitment to working with your industry and community to establish the long-term funding of \$24 Million per year for the individuals you serve.
6. You have a vested interest in the Success of the local community and funding for local students, nonprofits and Small Businesses.

CITY COUNTY COUNCILS

STUDENT Production Teams

LOCAL MEDIA
 TV, Radio, Print etc

LOCAL CORPORATIONS

Office DEPOT
OfficeMax

BEST BUY **Geek SQUAD**

Costco WHOLESALE

First Citizens Bank

Jeep **RAM** **Ford**

State Farm

Bojangles

McDonald's

21 more

THE BEST WAY TO GET STARTED QUICKLY

Schedule and Start Recording Your Weekly or Bi-Weekly Podcast

All work needed to communicate and fund any of your projects will be completed during or around your podcast recordings. Many of the individuals you will need to expand or grow will appear on your podcast. Your podcast planning and recording times will keep you, your team and all parties, supporters, clients and the community engaged and focused on your activities etc.

These weekly or bi-weekly sessions will keep you growing, centered and “all-in” on your projects.

QUICKLY ACCOMPLISH THE FOLLOWING

45 Day Goals

- 1. Complete Your Podcast/Broadcast Planning for the Season and Record your Pilot** (the production team will assist with all concepts, locations & marketing).
- 2. Complete Your Pitch Video.**
- 3. Complete Your Advertising Strategy and materials.**
- 4. Complete Your Corporate Presentation.**
- 5. Set Your Presentation date for the Funders.**
- 6. Start receiving your first \$5k to \$10,000 per month.**
- 7. Acquire Funding for Your Expansion or Capital Projects.**
- 8. 50 to 500 (+) Customers or Clients Acquired.**
- 9. 10,000 or more Subscribers.**
- 10. 20,000 to 100,000 regular views.**



STARTUP CONFIRMATION FORM

Training, Planning & Filming (30 To 45 Days)

I And My Team Consent To:

Training, Planning and filming weekly or bi-weekly for 30 60 or 120 minutes (per session).

Fee Payment: Pay in Full (\$300 or \$1,000) Payments Subscriptions

Business / Organization Name: _____

Products or Services _____

Contact Name _____ Phone _____

Email: _____ City _____

Website: _____

PLANNING, FILMING & WORK SESSIONS: Start Date ___/___/___ Frequency: Weekly Bi-Weekly

(1) Day: _____ Time: _____ Location: _____

(2) Day: _____ Time: _____ Location: _____

PODCAST SETUP STRUCTURE: Ownership Information & Communication

AIR-TIME

Start Date ___/___/___ Weekly Air-time (Release) Day _____ Time _____

PLATFORMS

CBN, You-Tube, BuzzSprout, Light Cast, I-Tunes, Amazon, Spotify

Local TV, Stations _____

Local Radio _____

Light Cast Platforms _____

TO BE RECEIVED

- Business & Marketing Services
- Podcast/Broadcast Planning & Filming.
- Pitch Video Production
- Advertising Strategy and Materials.
- Corporate Presentations & Presenting dates to the Funders.
- Acquired funding \$5k to \$10k per month.
- Funding for Expansion or Capital Projects.
- 50 to 500 (+) Customers or Clients.
- 10,000 (+) Subscribers.



Web App Roku firetv Apple tv androidtv

iOS android iTunes Spotify TUNE IN

Google Play alexa iHeart RADIO chromecast AirPlay